

# Charlton Cultural Council Meeting

Wednesday, May 11, 2022

Members in Attendance: Christine Grondalski, Angela Casasanto, Gabriella Grondalski, Sheri Dreitlein, David Schiller, Natalie Matthews

Attendees: Ricardo Guillaume

Meeting called to order at 6:02 PM

New Business:

- I. Met Ricky
- II. Approval of the minutes- Approved
- III. Art Show Question to Ricky
  - A. Okay to promote the event and artists selling their art at the event
    1. Council just can't acquire a consignment
  - B. Also discussed general fundraising
    1. Can solicit and collect donations
    2. Can use 5% towards publicity / Can use 20% towards events
    3. Can you let people know that when they donate to us- It's a write-off
  - C. Ricky will send us the pdf

Old Business:

- I. DCRSD Art Show
  - A. Was well attended
- II. CCC signage
  - A. Ricky forwarded some links:
    1. LCC Toolkit:  
<https://massculturalcouncil.org/communities/local-cultural-council-program/lcc-toolkit/>
    2. Guidelines and forms:  
<https://massculturalcouncil.org/communities/local-cultural-council-program/lcc-toolkit/guidelines-forms/>
- III. Press Release
  - A. Was published in the April 22 edition
- IV. Art Show Out Reach:
- V. Senior Center Visit
  - A. Christine exchanges cellphone numbers
  - B. Set up overlaps with our drop off time

- C. Elaine said she will help us acquire volunteers for the art show and requested we send the link/ a form
- VI. Reviewed art show entry form
  - A. Will create some print forms as well
- VII. Mailing
  - A. David reached out regarding mailings
  - B. Not doable as it is \$700 for a permit and 45 cents a mailing
- VIII. J hooks
  - A. Christine is sending out a test hook on Friday
- IX. FY2020 Grant
  - A. Christine reached out and is getting no response
  - B. She will make one more email attempt
- X. Social Media Update
  - A. Gabby will link all of the accounts
- XI. Signage
  - A. We will wait for the QR code but will order as soon as we have that
- XII. Reviewed the calender and crossed through what we have gotten through

To do:

- I. Sheri will work with SH Art Teachers to assist with spreading the word about the show
- II. Angela will reach back out to Overlook
- III. Christine will plan to go early to Old Home Day
- IV. We will print some forms for Overlook and the Senior Center
- V. We will send out the next meeting date
- VI. Gabby will link all of the social accounts
- VII. Gabby will attempt to remove the background on the CC logo
- VIII. Christine and Natalie will attempt to remeet with the finance department
- IX. Gabby will work on the copy for the town website

The next meeting is on May 26

Meeting adjourned at 7:19 PM

**Minutes approved unanimously on May 26, 2022**