Members Present: Monique Lemaire, Karen Spiewak, Steve Coleman, Noreen Johnson Smith, and Finance Committee liaison John Grondalski

Members Excused: Allison Jenkins and Lois Sugrue

Steve Coleman called the meeting to order at 6:02 p.m. and noted the presence of a quorum.

Karen Spiewak made a motion to approve the minutes of the October 22, 2020 meeting, seconded by Monique Lemaire, and approved unanimously with a roll call vote.

Committee members discussed ongoing efforts to raise awareness of the capital campaign in the community and outreach to residents. Steve will follow-up with Hope Fritz at the Overlook to schedule a presentation or to share the Zoom link to the online public forum.

Steve will also follow-up on his earlier request for the privately owned fire truck to be displayed in the center of town to generate awareness of the project.

Committee members agreed to share information daily on social media to encourage the public to seek accurate information on the building project and take this opportunity to donate to demonstrate their support.

The Committee reviewed the updated donor listing and individual gifts. Once the voting is complete on Tuesday November, 3, 2020, Karen agreed to follow up with Darlene Tully of MTD Micro Molding, and Noreen agreed to follow up with Charlton Furniture, Helgerson’s, Curtis Abbott Construction, and Incom following the vote on Tuesday November 3, 2020. Noreen agreed to reach out to Michaele Larkin at Bank of America regarding the George Wells Foundation funds to see if the town could qualify as an applicant.
Karen shared that Missy Winsky, Charlton resident and owner of Signature Touch Salon, Sturbridge, was hosting a fundraiser in support of the project on Monday, November 9, 2020 from 4:00 pm to 8:00 pm. The evening of beauty will include a door prize drawing. Karen noted this is a win-win for the town and the salon and hopes other businesses will do the same. Noreen offered to reach out to Kathie's Garden, owned by Kathie Meskus to see if there would be an opportunity for a fundraiser. Kathie had crafted beautiful wreaths for fire fighter memorials that were advertised online.

Committee members discussed naming opportunities associated with the building and agreed that the levels and designations would be drafted after the vote. Committee Members agreed to develop the plan, vote to recommend it to the town, and present it to the board of selectman for approval. Members discussed the need to work within any town policies regarding naming of public buildings.

Committee members agreed to meet on November 5, 2020 at 6:00 pm following the vote to develop next steps. Steve agreed to post the meeting with the Town Clerk. Karen thanked the Committee Members for their efforts during the past ten months, and the members expressed their appreciation for Karen and her boundless enthusiasm.

Noreen made the motion to adjourn, seconded by Karen and approved unanimously with a roll call vote.

Meeting was adjourned at 7:09 p.m.